

AWARD WINNING BENEFIT FOR NEW MOMS & DADS

This “smart” bassinet adds sleep for babies and parents

From baby sleep expert Dr. Harvey Karp (Happiest Baby on the Block, The 5 S's)



Keeps Your Baby Safer

SNOO is the only bassinet that secures your baby safely on the back, as recommended by the American Academy of Pediatrics.

Boosts Sleep, Calms Crying Quickly

SNOO boosts sleep 1-2+ hours with the soothing shushing and gentle rocking that babies loved in the womb.

Fun, Helpful App

SNOO logs a baby's sleep...automatically! The App lets you adjust the SNOO's settings to make it perfect for your baby. And, our special weaning setting makes the transition to crib... a snap.

BENEFIT DETAILS

The company-paid benefit covers the SNOO rental fee for 6 months!

1. Apply for single-use rental code [here](#) with your company email.
2. Check your email for rental code.
3. Log onto company rental site [here](#) with password: **ABEMPLOYEE**
4. Enter rental code at checkout. You may use your personal email [here](#) if you wish.
5. Receive SNOO 5-7 business days after ship date.

*Requires a refundable \$99 security deposit.
Preordering available 6 months in advance.*

“SNOO is a breakthrough device that could change the outcome for our most vulnerable citizens, our infants.”

- Dr. Colleen Kraft, Past President, American Academy of Pediatrics

The Happiest Baby team is known for outstanding customer support.

We're available 7 days a week to provide support and sleep tips.

Contact us at customercare@happiestbaby.com or 1.855.424.6323.